



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Hohberger et al.)
Serial No.: 10/001,612)
Conf. No. 1448)
Filed: October 25, 2001)
For: METHOD AND APPARATUS FOR)
ASSOCIATING ON DEMAND)
CERTAIN SELECTED MEDIA AND)
VALUE-ADDING ELEMENTS)
Examiner: J. Haran)
Art Unit: 1733)

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this date.

October 31, 2003

Date

Eric D. Cohen

Reg. No. 38,110

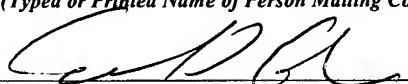
AMENDMENT "A" AND REPLY PURSUANT TO 37 C.F.R. § 1.111

MAIL STOP NON-FEE AMENDMENT
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INTRODUCTION

In reply to the Office Action mailed September 9, 2003, please consider applicants' remarks below. This response is believed to be a complete response to the above-identified Office Action.

1733

CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)				Docket No. 83890
Applicant(s): Hohberger et al.				
Serial No. 10/001,612	Filing Date October 25, 2001	NOV 03 2003 PATENT & TRADEMARK OFFICE	Examiner J. Haran	Group Art Unit 1733
Invention: METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS				
<p>I hereby certify that this <u>Amendment "A" and Reply Pursuant to 37 C.F.R. 1.11</u> <small>(Identify type of correspondence)</small></p> <p>is being deposited with the United States Postal Service as first class mail in an envelope addressed to:</p> <p>Director of the United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450</p> <p>on <u>October 31, 2003</u> <small>(Date)</small></p> <p style="text-align: right;"> <u>Eric D. Cohen, Reg. No. 38,110</u> <small>(Typed or Printed Name of Person Mailing Correspondence)</small>  <small>(Signature of Person Mailing Correspondence)</small> </p> <p style="text-align: center;">Note: Each paper must have its own certificate of mailing.</p>				